

Instructions for Using Sensemaker

Sensemaker® is a research tool with some powerful data analysis possibilities, where you are involved in interpreting the significance of your own story. It's easy to use – you simply share a story as text (or photo / video / audio if you're using the mobile app) and then interpret the story you've told using a series of interactive tools. Here's how to use it:

1. Download the App

Desktop

On a desktop computer, you can find the Sensemaker Ethno Organizers framework via the links below. You can choose to participate in either English or Portuguese:

- Sensemaker in [English](#)
- Sensemaker in [Portuguese](#)

Smartphone

On a tablet or phone, you need to:

- a) Install the 'Sensemaker' app from your app store;
- b) Download the framework using the framework code **Ethno_Org** (English) or **Ethno_Org_pt** (Portuguese) (note capitalisation) into the app. The framework is available in both English and Portuguese, so please choose the language that best suits you.

2. Share Your Story

- a) Choose one of the three questions as a prompt for your story
- b) Share your story as text (or photo / audio / video in the app version)
- c) Give your story a title

3. Interpret Your Story

In this part of the app, the story you shared becomes a bubble that you can move around the screen

- a) 3 TRIANGLES – place the bubble in relation to the three dimensions of each triangle
- b) QUADRANT – for each of up to three groups of people who might have been affected in your story (participants, organizers, artistic leaders) place a bubble in relation to
 - a. the direction of impact (inward e.g. self-confidence or outward e.g. empathy) and
 - b. whether the impact was more on individuals or groups
- c) SCALE – place the bubble along the continuum of individual > society in general

Multiple Choice Questions

Answer the multiple choice questions to help us analyse your responses in different ways.

The whole process should take you between 10 – 30 mins. Come and re-join the main group when you've finished. If there's time, we can start looking at the data patterns which are forming.

If you have any questions, drop me a line: dave@davecamlin.com